FURNI-TUR COMPETITION

FUTURE OF THE FURNITURE

DESIGN FOR FUTURE LIVING

THEME: FURNITURE AND DINING CULTURE

HOW DO WE EAT IN 2030?

How do our daily habits evolve with our living spaces and social practices?

How will the rapidly changing environment, lifestyles and digitalized world affect our living spaces and products we use?

Can we improve our existing cultural behaviors, lifestyles, and experiences with well-designed products and objects?

Can we design objects that can meet multiple needs in smaller living spaces?

Can we contribute to the economic and ecological development for a better future by designing sustainable, recycled or recyclable objects through use of material, technology and production method?

How can we make objects that respect the principles of universal design and improve the lives of each individual?

Furni-Tur Competition seeks to discover responses to these questions by designing functional and sustainable furniture and objects, that pushing the limits of practicality.

This year's theme focuses on our dining practices and culture. We aim to reveal the furniture and the objects of the built environment shaped by our eating habits.





WHY 2030?

We chose 2030 for a predictable and consistent future vision. We decided to determine a close but distant date both to discuss where today's developments can reach in 10 years and to respond to the problems and new lifestyles waiting for us in the near future.

We invite designers, architects, engineers and everyone motivated in creative production to Furni-Tur Design Competition, to reveal future perspectives for human habitation. The competition aims to investigate innovative ideas to respond necessities of the future living and to create living units and furniture through functionality, universal design principles, sustainable manufacturing, and material technology.

CONTENT

For the competition entries, participants are expected to develop ideas for next generation living and dining space furniture by presenting visual and textual contents. The competition seeks to come up with the possible solutions to new human behaviors in the housing context shaped by future urban fictions, technological setups, and digital opportunities.

Competition entries should include holistic expressions about social life, environmental issues, and their effects on daily life and habits. Project outputs should present designed objects and materials that will reflect these expressions.

There are no conceptual and contextual limitations in the competition. The main goal is discovering new ideas for built environment and design objects that will shape our world. Participants are free to construct their own design conditions in a consistent and descriptive medium as choosing geographic location, spatial organisation, technological developments and social issues. Designers are expected to render solutions towards below subjects:

- Evaluation of Behaviors and Design Requirements: Identified needs and problems in the context of future life imagined by the participant.
- Design and Solution Strategy: Strategy and designed product to respond to identified needs, problems, behaviors.

EVALUATION CRITERIA:

- Functionality
- Authenticity
- Practicality
- Aesthetic
- Innovative Approach
- The Main Idea and The Proposition





Participants are expected to develop solutions and responds on topics such as adaptation, use of materials and technology, compatibility and ergonomics, universal design, sustainability and ecological approach.

SCHEDULE

Announcement: October 7, 2019

Application & Submission Dates: October 10, 2019 - December 20, 2019

Winner's Announcement: January 10, 2020

APPLICATION

Students, designers, engineers, architects and everyone motivated to design and produce are welcomed to participate in the competition. Participants are encouraged to form multidisciplinary teams to establish solutions to the different problems. Team participations are allowed up to THREE people. The team spokesperson must be indicated in the application form. At least one member of the group must be from a design discipline.

To complete the application, participants must complete registry form and submit all required project files in the "Application" section at furni-tur.com. After the application an approval e-mail will be sent to inform participants.

Project files which the jury will provide as a basis for the evaluation are explained below. Folders containing these files must not contain any naming or documents that will present the identities of the competitors. Personal identities and resumes must be submitted in a separate folder.

SUBMISSION FILES:

- Projects will be submitted in digital formats to the online submission section at furni-tur.com.
- Entrants will receive a 5-digit participation number in the registry.

For example: 03021

Project submissions must contain following files:

- 1. [Project Folder]: This folder must be submitted to the "Project Upload" section:
 - a. Two A1 posters (840 mm x 594 cm in horizontal format) that will include every visual, diagrammatic and technical information of the design proposal. The print quality must be at least 200 dpi. Posters should be saved as .JPEG in RGB mode. The upper right corner of each A1 poster must contain the participation number at the size of 1x4 cm. The A1 posters must be named after the participation number followed by the poster number. For example: 03021-1. jpg and 03021-2.jpg.
 - b. A .DOC and .PDF file that will include project statements between 150-600 words. This file must be named after the participation number followed by the word "PS". For example: 03021-PS.doc, 03021-PS.pdf

Above files MUST NOT contain any naming or documents that will present the identities of the competitors.





- 2. [Resume Folder]: This folder must be submitted to the "Resume Upload" section:
 - a. A .DOC and .PDF file that will include participants' personal information: name, resumes and contact information. This file must be named after the participation number followed by the word "INFO". For example: 03021-INFO.doc, 03021-INFO.pdf

**Participants must submit their designs and all documents by Dec 20, 2019 at 23:59. It is the participant's responsibility to schedule the submittal date and time not to exceed 23:59 on Dec 20, 2019. The organization of the competition is not responsible for the delays of the design documents not reaching the competition secretariat due to problems in the submission.

POSTER CONTENTS

Project posters are expected to include following contents:

- Name of the Project
- Project Contents:
- Evaluation of Behaviors, Needs and Problems
- Strategy of Design Solutions
- Conceptual Design: All necessary content to describe design proposal like renders, technical drawings, collages, diagrams, elevations etc.
- Use Case of the Project: All necessary content to describe project's life-cycle like manufacturing, user experience, installation, disposal and recycling
- Project's Technical Information: Views with the User, Technical Drawings, Dimensions, Material Information
- Short explanations about the project and visuals

POSTER FORMAT

- 1. Two A1 posters (840 mm x 594 cm in horizontal format)
- 2. Resolution of the posters must be 200 dpi at minimum.
- 3. Posters must be in RGB mode and saved as .JPEG format.
- 4. It is strictly forbidden to include the name, schools, pictures and contact information of the participant or the project group on the poster or on the design image.

PROJECT STATEMENT

Project statements consisting of minimum 150 maximum 600 words must be created in .DOC and .PDF format. Project statements are expected to explain design proposal and purpose, problem statements, innovation strategy, user groups, use of materials and technologies, production techniques, user experience and product life-cycle.

AWARDS

- 1st Place: 30.000 TL (about 5.000 €)
- 2nd Place: 20.000 TL (about 3.500 €)
- 3rd Place: 15.000 TL (about 2.500 €)
- Mentions (x3): Each 7.500 TL (about 800 €)
- İstikbal Special Prize: 10.000 TL (about 1.500 €)
- TDC Turkish Design Excellence Prize: 10.000 TL (about 1.500 €)
- *All license rights of the designs that are placed in the competition are reserved by Erciyes Anadolu Holding A.Ş.



